Abhinav R Bharadwaj

UX and Software Product Designer

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Experience

HumanCanvas AI / Jan 2024 – Dec 2024

Founding member, product designer

- Designed concepts and mockups for HumanCanvas' AI-integrated management platform for executive coaches as well as a companion app for their coachee clients.
- Collaborated with founders to establish the product's value proposition and feature set, and took part in product planning and market exploration.
- Consulted with top executive coaches to understand their needs, pain points, and areas of opportunity.
- Explored the integration of AI into an application's tech stack, and ran prompt engineering iterations for an AI companion implementation, using Open AI's GPT 4.0 API.
- Created prototypes and conducted user testing with real coaches to optimize common workflows and interactions times by up to 50% by merging features split across multiple platforms into a unified experience.

Eder Labs / Mar 2023 – July 2023

UX designer

- Composed ideas and mockups for Color, an application that provided curated suggestions to users based on their preferences.
- Designed wireframes, screen concepts, and consulted with the core founding team on product requirements.

Tyfone / June 2019 – Feb 2023

Design lead Aug 2021 - Feb 2023 / UX designer Sep 2019 – Jul 2021 / UX intern Jun 2019 – Aug 2019

- Was part of the product team that shaped the digital banking experience for users, including consulting on product requirements and exploring product strategies.
- Oversaw a complete redesign of Tyfone's digital banking products, implementing a user-first, inverted pyramid information design restructure that improved user journeys to common actions by over 40%.
- Migrated cross-platform views to a new, common-language UI for nFinia, the user-facing product, and Harmoney, a bespoke administrative console for clients.
- Authored a new, consistent design system for design mockups and their corresponding front end components.
- Worked closely with the development team to make all interfaces compliant with WCAG 2.1 accessibility guidelines.
- Interacted with international clients frequently to create a feedback channel for updates or features tailored to their needs.

Skills

Figma / Sketch	UX principles	Mockups	Prototypes	HTML / CSS / JS
Product strategy	Web design	Information Architecture		Prompt engineering

Education

University of Southern California, Los Angeles

MS in Computer Science, Aug 2017 – May 2019

PES Institute of Technology, Bangalore

BE in Computer Science, Aug 2013 – May 2017